

Special Shit

Wholesale Pricing



seasonings

Special Shit

13oz bottle

Price: \$6.00

Case of 12 bottles

An award-winning all-purpose seasoning, Special Shit is made from a combination of flavorful spices and secret ingredients to create a uniquely tasty gourmet seasoning. It is the perfect addition to any meats, fish, vegetables, soups or salads.



Good Shit

11oz bottle

Price: \$6.00

Case of 12 bottles

A habit forming seasoning that will transform chicken, ribs, and pork into a masterpiece of flavors. Good Shit is a secret formula that's been blended to add just enough sweetness.



Aw Shit

9oz bottle

Price: \$6.00

Case of 12 bottles

Aw Shit is a new "Hot Combo" blend of Mexican meets Cajun seasonings that provides just the right amount of kick to make you say "Aw Shit"!



Get Your Sh*t Together

Special Shit, Aw Shit, & Good Shit

Price: \$18.00

Case of 8 Gift Packs

Get all three of our delicious seasonings for one terrific price! A complete arsenal of seasonings to add just the right flavor to all your meat, poultry, or seafood favorites!



BBQ

BBQ Shit

14oz bottle

Price: \$4.00

Case of 12 bottles

This is not your ordinary grocery store BBQ Sauce! Slather this exclusive "one-of-a-kind" sauce on all your favorite meats and create some of the finest eatin' on the planet!



BBQ Sh*t Kit

BBQ Shit & Special Shit

Price: \$10.00

Case of 8 Gift Packs

Never before in BBQ History has a perfect rub been enhanced by a perfect sauce, until now! The combination of these two products is better paired than Peas & Carrots. You'll think you just discovered the meaning of life!



snacking

Dip Shit for Fruit or Dip Shit for Vegetables

Dip Shit Envelope

Price: \$1.75

Case of 36 packs

Two amazing, velvety smooth dips for fruit and vegetables! Fast and easy to use, Dip Shit offers one zesty taste to your vegetables (and chips), and another delicious dipping sauce for fruit!



Hot Shit

16oz bottle

Price: \$3.00

Case of 12 Jars

We've all had the mind and palette numbing salsa that is just way too hot to enjoy. And we've all had the little sissy hot salsa that a baby could enjoy. Well, we got tired of that bullshit and came up with a salsa you can actually enjoy!



get them all!

The Whole Sh*t & Kaboodle

2 Special Shit, 1 Good Shit, 1 Aw Shit, 1 Hot Shit Salsa, 1 BBQ Sauce, 3 Dip Shit for Vegetables, and 3 Dip Shit for Fruit

Price: \$37.99

1 Gift Pack

The most phenomenal gift box we have ever made! It is such a perfect combination; it should probably wear a halo. Our ultimate collection contains everything we've got! At least one each of our amazing seasonings, BBQ Sauce, PLUS we've added our incredible Hot Shit Salsa AND multiple packages of our yummy veggie and fruit dips. Could Heaven have come to earth? You betcha!



history

One day, Dan's stockbroker, Randy, watched as Dan sprinkled something from a very non-descript jar onto some juicy rib-eye steaks. Randy wanted to know the origin of the seasoning and Dan informed him that it was his own concoction. A few days later Randy asked if he could have some of the spice. Dan didn't know what he was talking about until Randy said "you know...your Special Shit."

Well, a Legend was Born!

Friends and co-workers began encouraging Dan to manufacture Special Shit in quantity so they could give it to their friends and family. Soon co-workers were ordering it by the case. One of Dan's clients began using it as sales incentives; another shipped it to their international sales offices. Folks in 17 countries have now enjoyed Special Shit.

After the first Christmas Special Shit was available, the phone began ringing off the wall. Do you have any other Shit the caller would say? Unfortunately we didn't. Dan headed to the kitchen to try and make complimentary products to Special Shit. In a few months Good Shit and Aw Shit were born. From there Dan eventually came up with Dip Shit, Hot Shit, BBQ Shit, Get Your Shit Together, BBQ Shit Kit, and the Whole Shit and Kaboodle.

Any time new visitors are invited to the Big Cock Ranch, they want to know how Dan makes the barbeque or steaks or whatever he's cooking taste so good. Dan usually lies to them initially and tells them it is because he is such a good cook. But reluctantly he admits to Special Shit being responsible for the accolades.

Most first time customers purchase our products for the label and the novelty of the product. It doesn't take them long however to discover the delicious taste. You can almost be guaranteed they will return for more when they run out. Our products also make the perfect gift. Depending on the budget, we offer something for everyone.



becoming a dealer

Thank you for your interest in becoming a Dealer of the Special Shit line of products. We like to keep things very simple, so it is easy for you to do business with us. We do NOT require a contract. In fact, if you decide not to be a Dealer later on, we will gladly purchase back your entire Special Shit inventory!

We DO require that you to have a "brick and mortar" store front, as opposed to just selling over the internet or at local festivals. We sell direct to our dealers in case lots ONLY. We do require that your initial order include a case of 'Get Your Shit Together' gift packs. You do not have to carry all of our product line, but you should.

Your store will be unique with its own MSRP for each of the Special Shit products. You will have absolute freedom to decide what the appropriate pricing will be for your market and location.

You may phone, fax or email your order to us. Each order will ship the same day we receive it. Your first purchase must be secured by a credit card. We are very willing to discuss other payment terms following your initial purchase.

Once you are a Special Shit Dealer, we offer exclusive services to you. On our website, your business will be featured within our Dealer Locator section at NO charge to you. We will be happy to provide any Point of Purchase (POP) Banners and other signage upon your request. Our goal is to help you become successful with our products! If you need anything, just ask us.

Signing up is easy! Simply give us a call at 512 834-0797.



contact

BCR
9506 Topridge
Austin, TX 78750

512-834-0797
website: www.specialshit.com
email: sales@specialshit.com